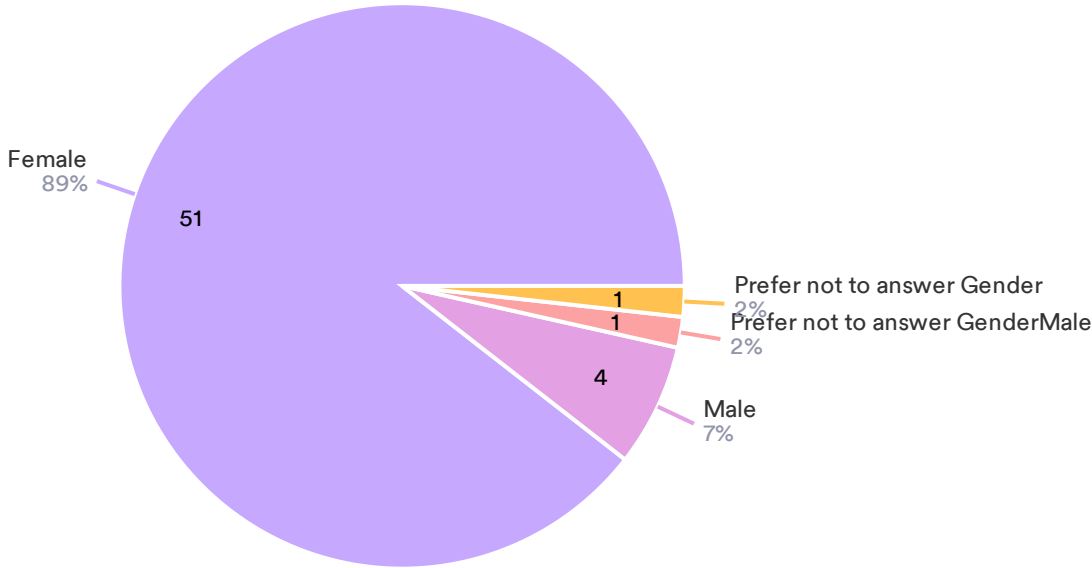


BARBELL PAD Choose a Main Photo

ANALYSIS 1

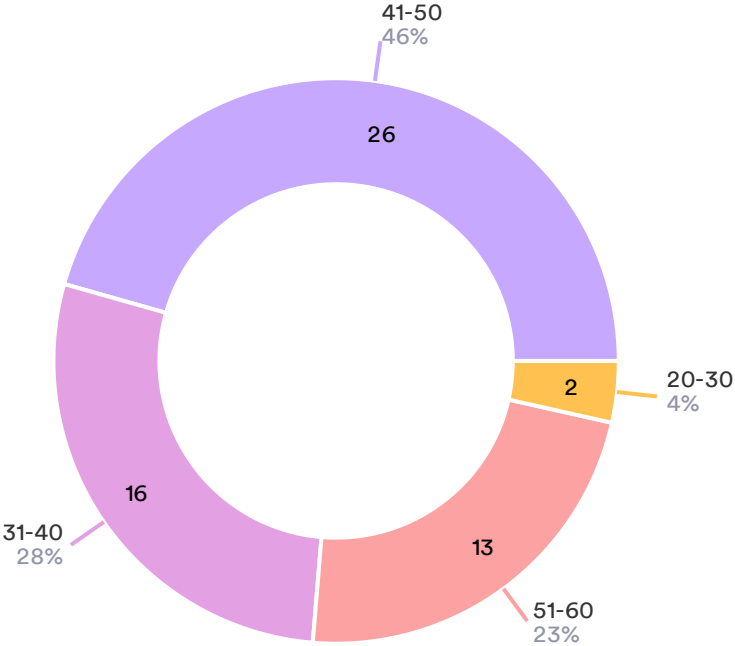
Pick your Gender...

57 Responses



Pick your Age category...

57 Responses



Which picture of the product do you like BEST as a main photo on Amazon?



#1



#2



#3



#4



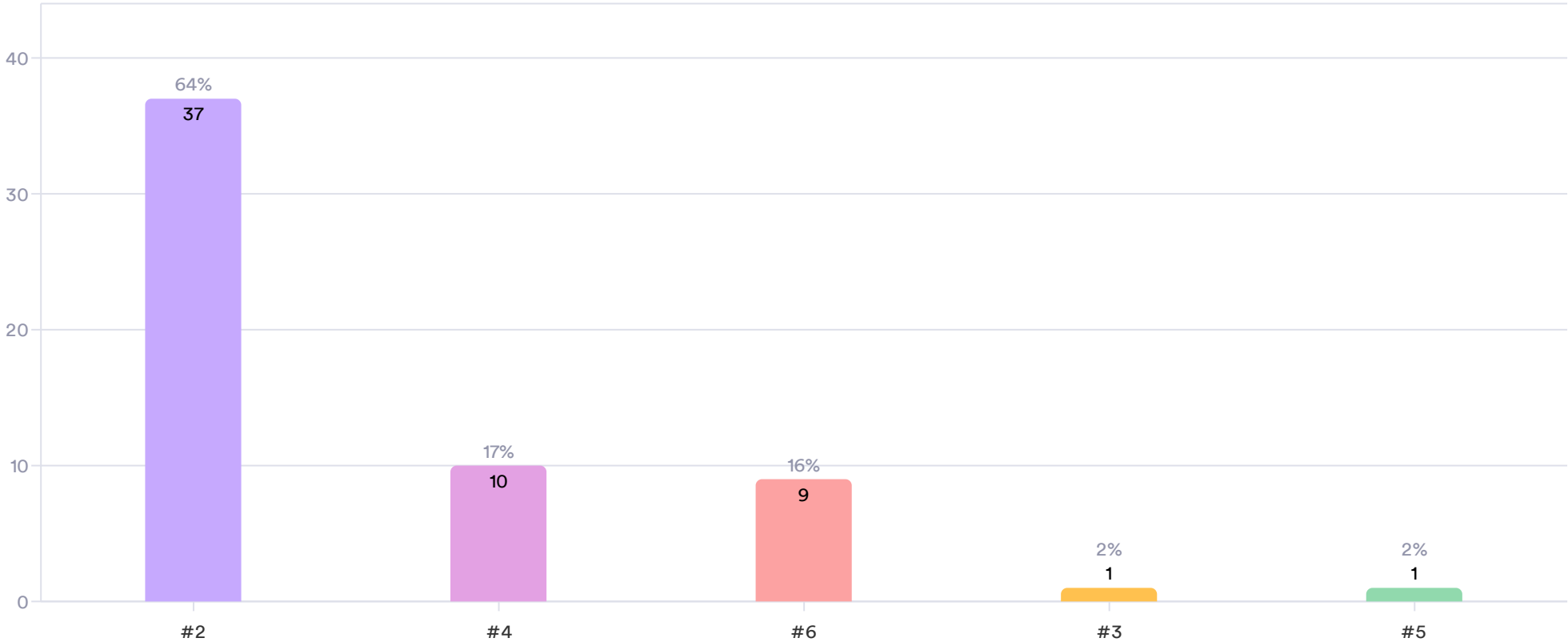
#5



#6

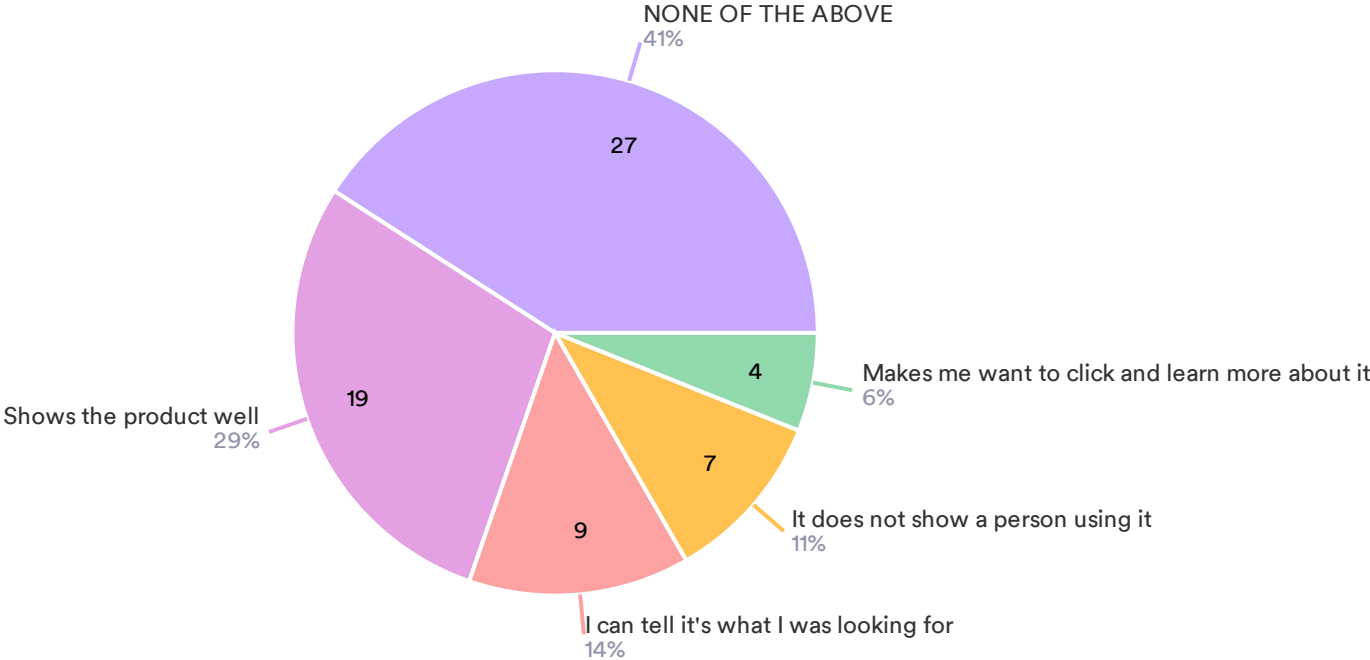
Which picture of the product do you like BEST as a main photo on Amazon?

58 Responses



Why WOULD you pick this product with this picture?

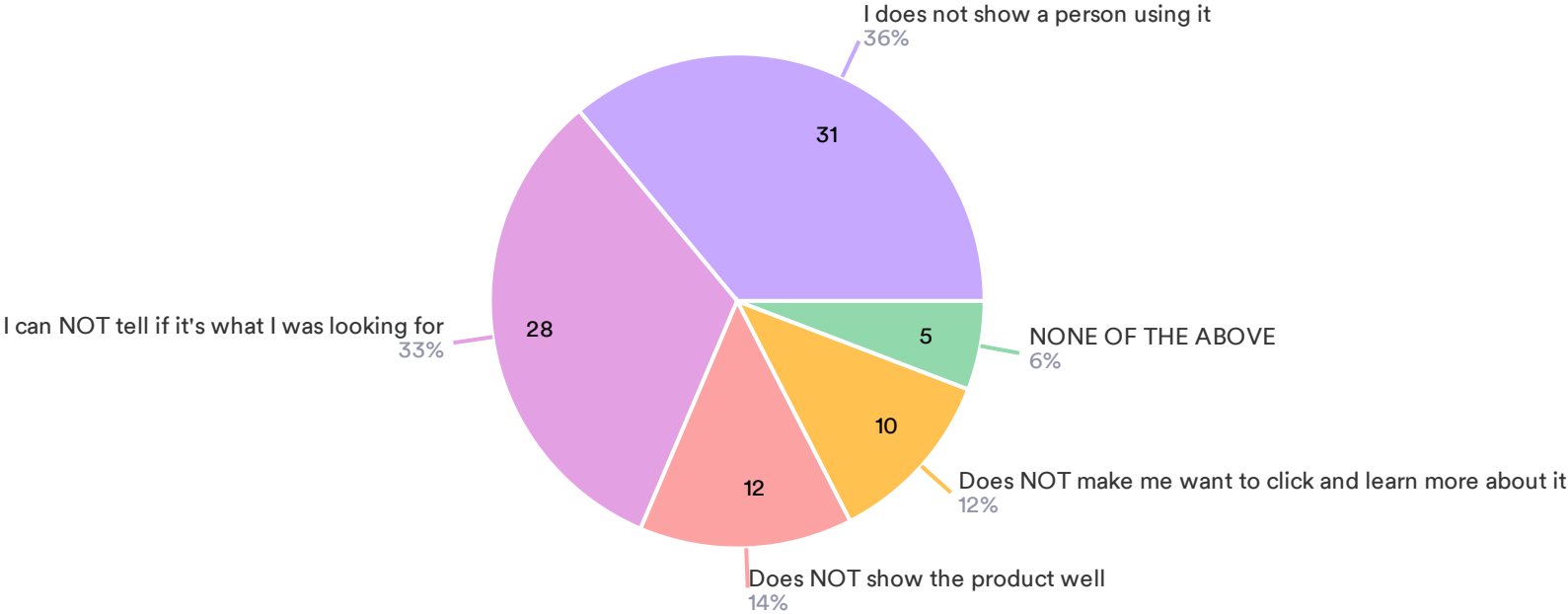
66 Responses



- NONE OF THE ABOVE
- Shows the product well
- I can tell it's what I was looking for
- It does not show a person using it
- Makes me want to click and learn more about it

Why would you NOT pick this product with this picture?

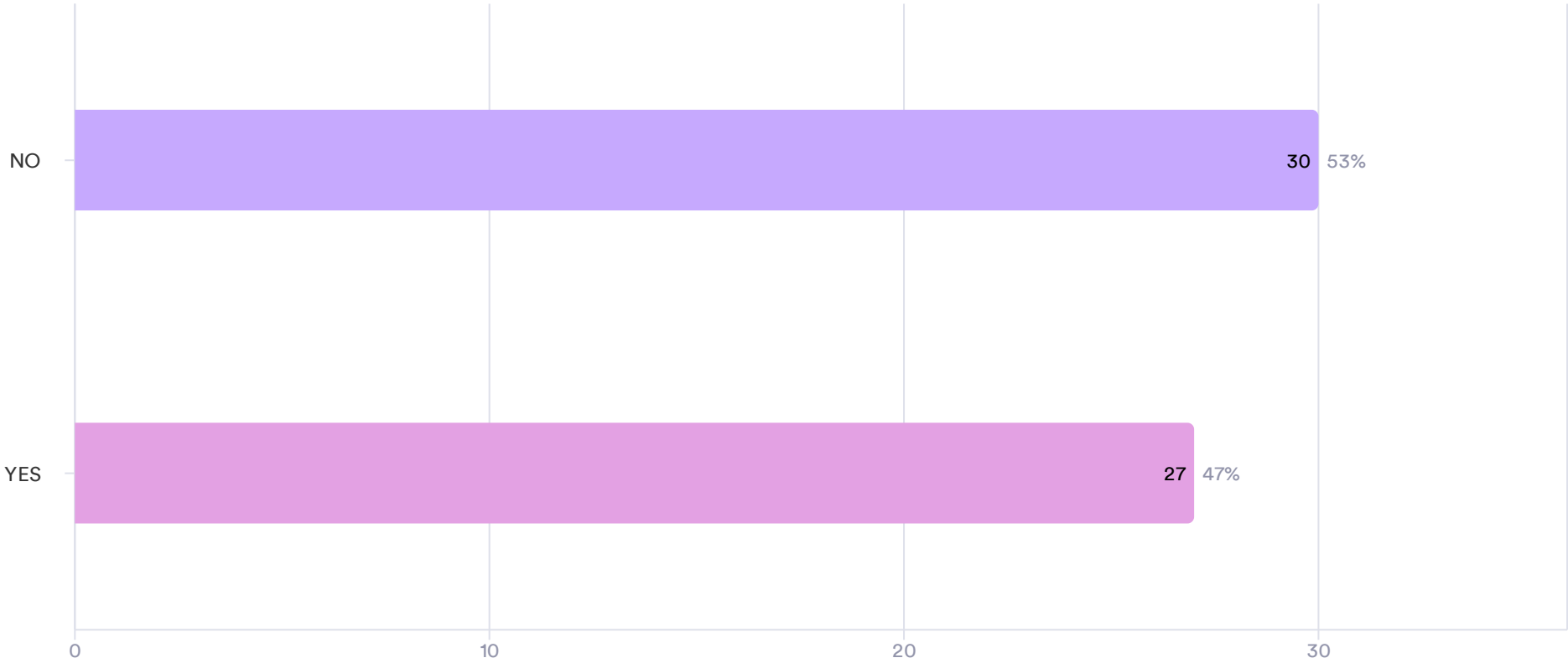
86 Responses



- I does not show a person using it
- I can NOT tell if it's what I was looking for
- Does NOT show the product well
- Does NOT make me want to click and learn more about it
- NONE OF THE ABOVE

Do you see an issue with it based on what they see in THIS picture.

57 Responses



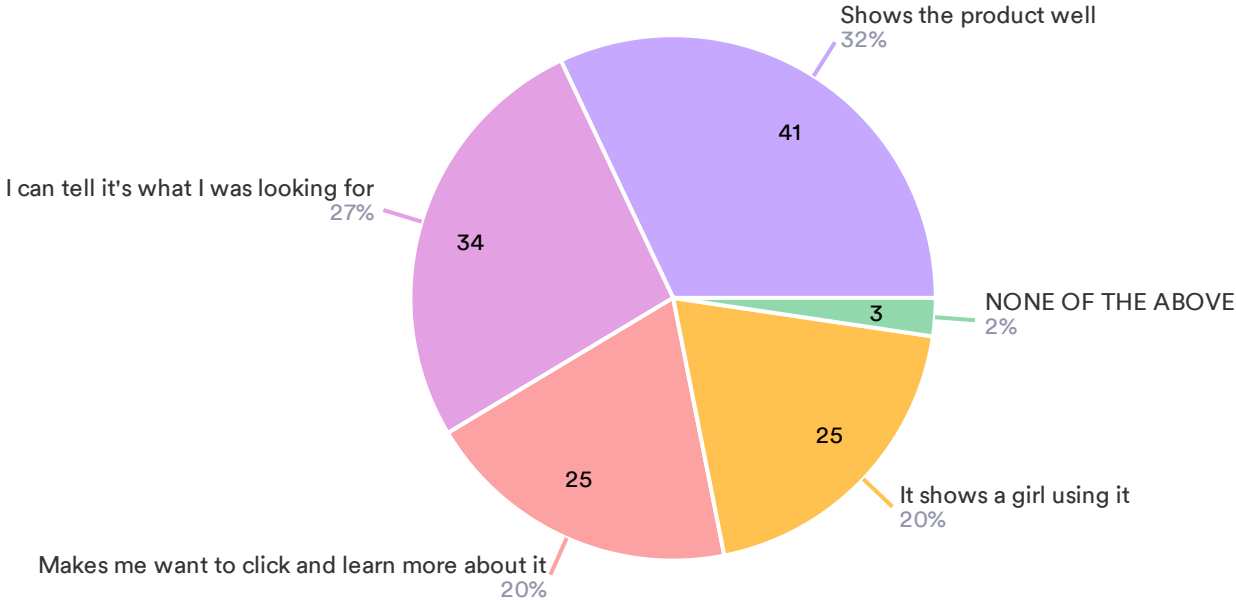
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	7
Add someone using it	1
Don't understand the product based on picture	1
I have no idea what the product or what it is used for based on the first picture.	1
If we aren't body builder, will not get it what is this for?	1
Looks like it might be a weight rather than a neck pad	1
Can use but not for the main picture	1
I didn't know what it was until I saw the lady using it.	1
no, it's perfectly	1

Why WOULD you pick this product with this picture?

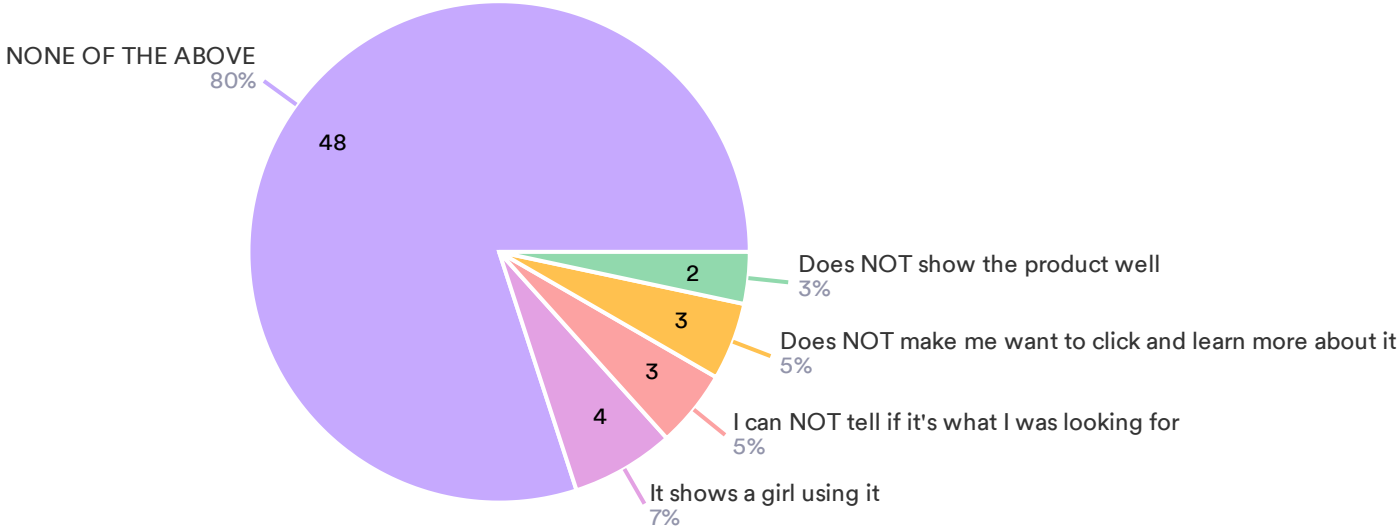
128 Responses



- Shows the product well
- I can tell it's what I was looking for
- Makes me want to click and learn more about it
- It shows a girl using it
- NONE OF THE ABOVE

Why would you NOT pick this product with this picture?

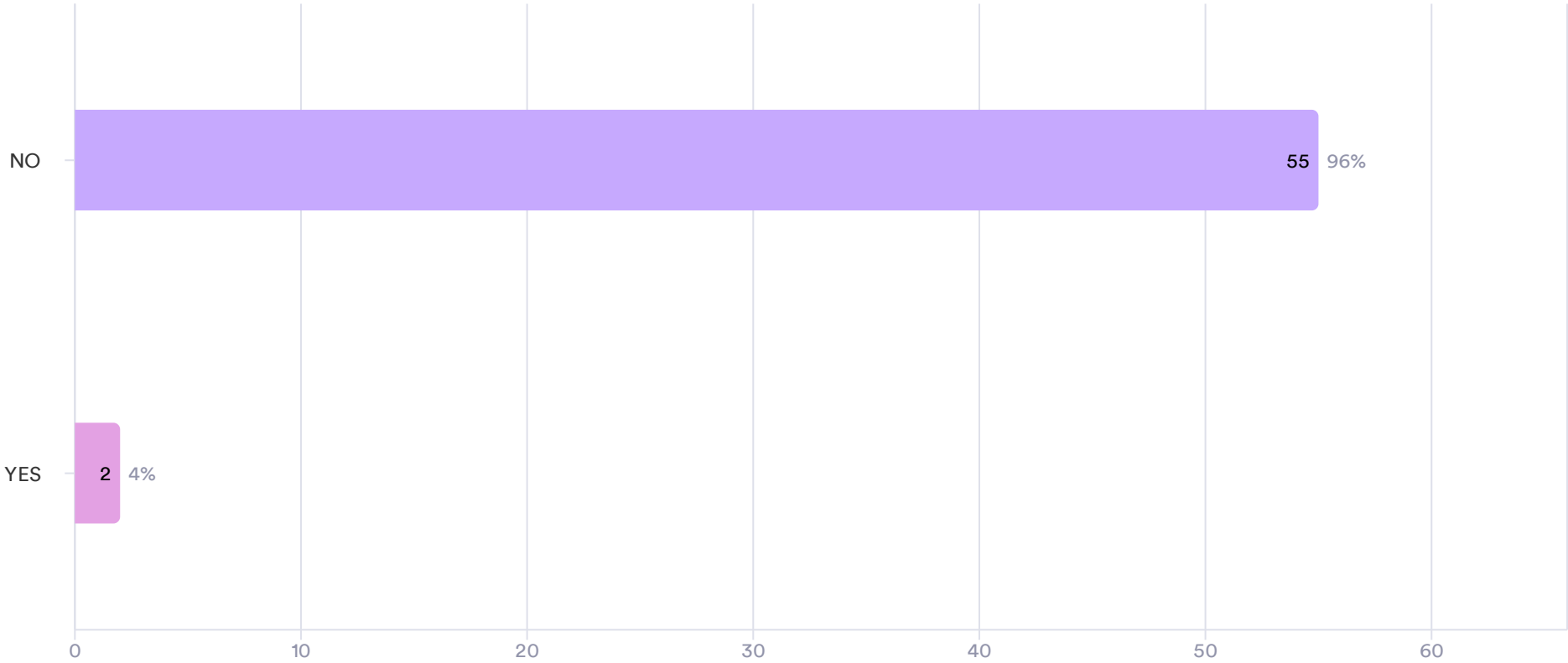
60 Responses



- NONE OF THE ABOVE
- It shows a girl using it
- I can NOT tell if it's what I was looking for
- Does NOT make me want to click and learn more about it
- Does NOT show the product well

Do you see an issue with it based on what they see in THIS picture.

57 Responses



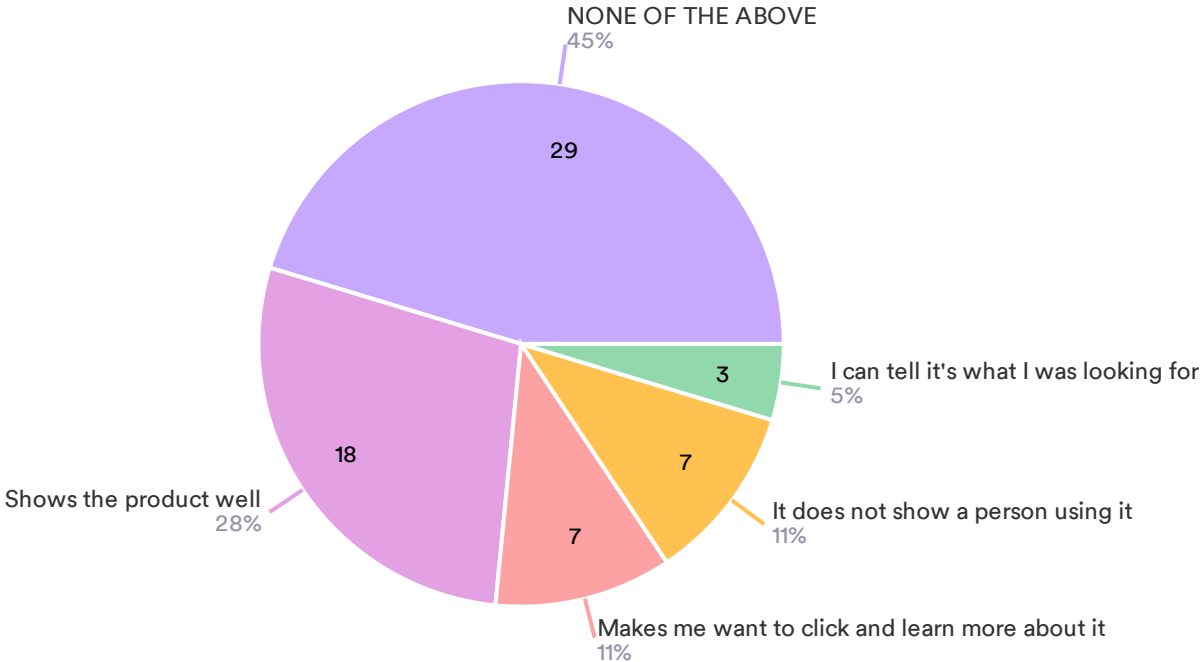
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	7
N/A	3
No	2
Very well shown.	1
I think it is perfect.	1
Looks perfect	1
Good photo that shows how product is used	1
It's a good product picture	1
Show what the product is for.	1

Why WOULD you pick this product with this picture?

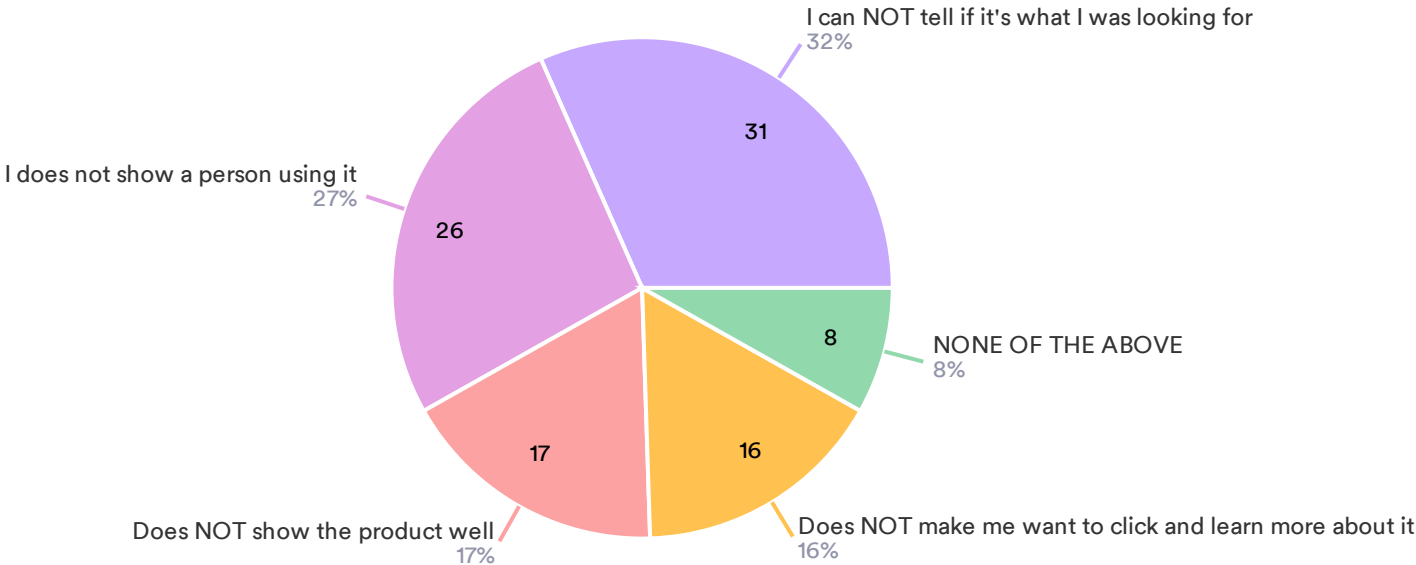
64 Responses



- NONE OF THE ABOVE
- Shows the product well
- Makes me want to click and learn more about it
- It does not show a person using it
- I can tell it's what I was looking for

Why would you NOT pick this product with this picture?

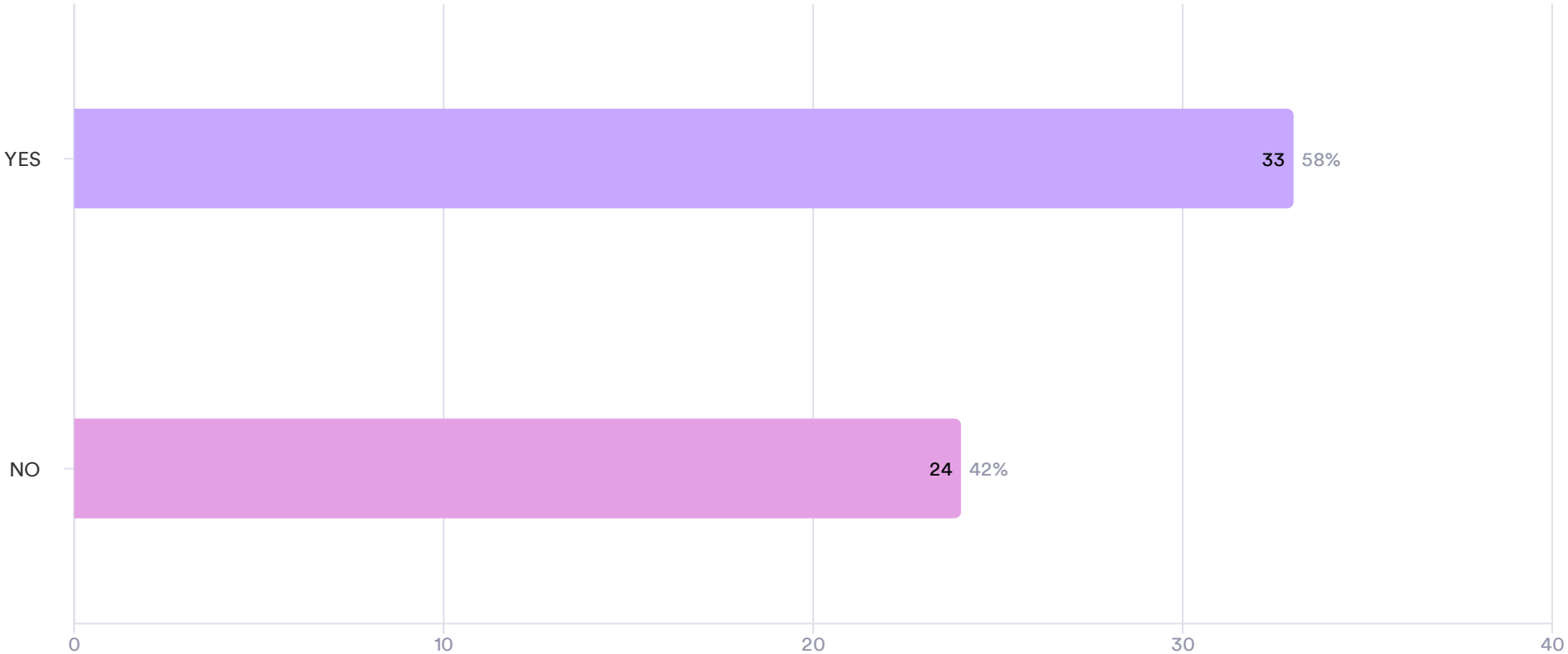
98 Responses



- I can NOT tell if it's what I was looking for
- I does not show a person using it
- Does NOT show the product well
- Does NOT make me want to click and learn more about it
- NONE OF THE ABOVE

Do you see an issue with it based on what they see in THIS picture.

57 Responses



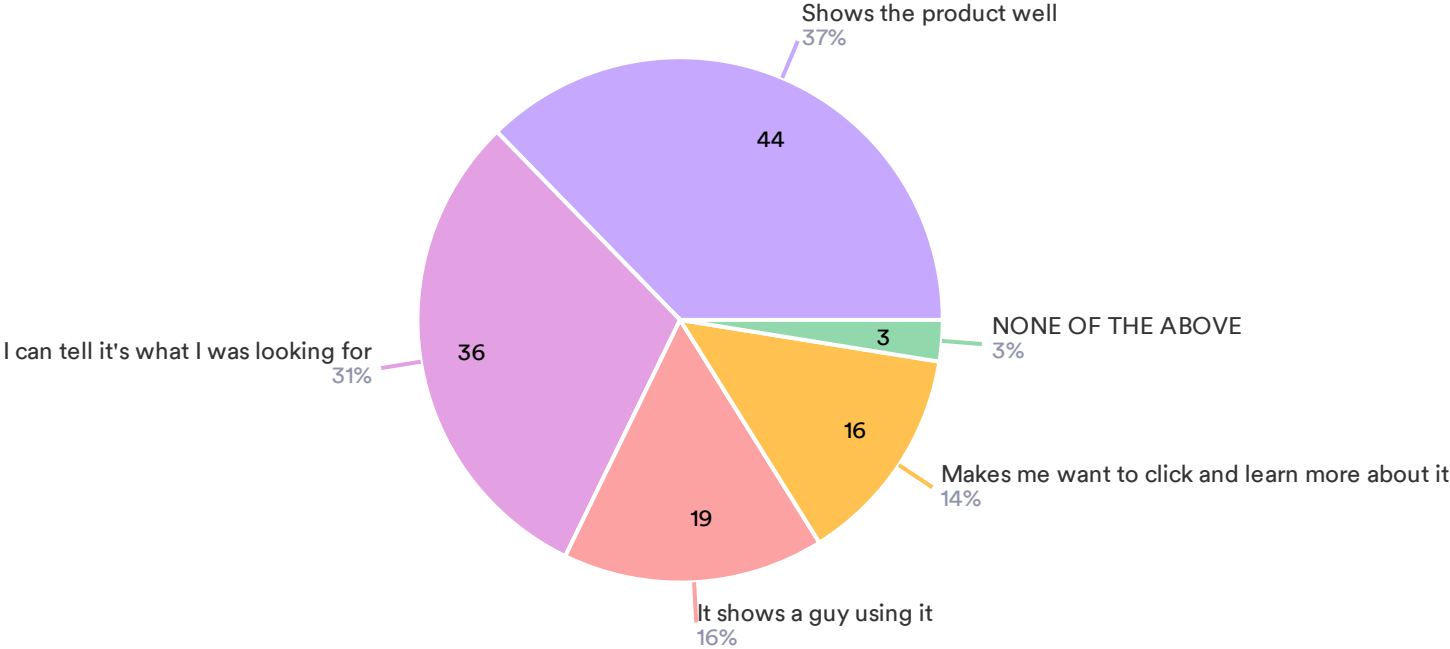
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	4
No	3
Not sure what it is	2
Add someone using it	1
Not sure what this is based on picture	1
Have a person using the product to showcase the purpose for it.	1
N/a	1
Show how product is used	1
I can't tell what it is. Can use but not as main picture	1

Why WOULD you pick this product with this picture?

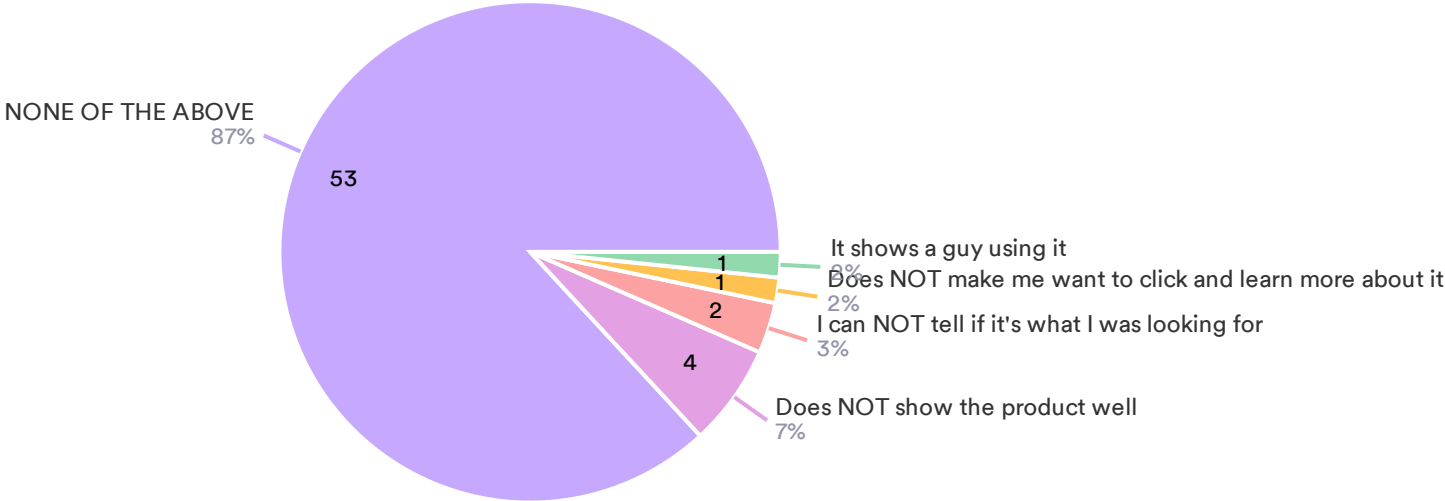
118 Responses



- Shows the product well
- I can tell it's what I was looking for
- It shows a guy using it
- Makes me want to click and learn more about it
- NONE OF THE ABOVE

Why would you NOT pick this product with this picture?

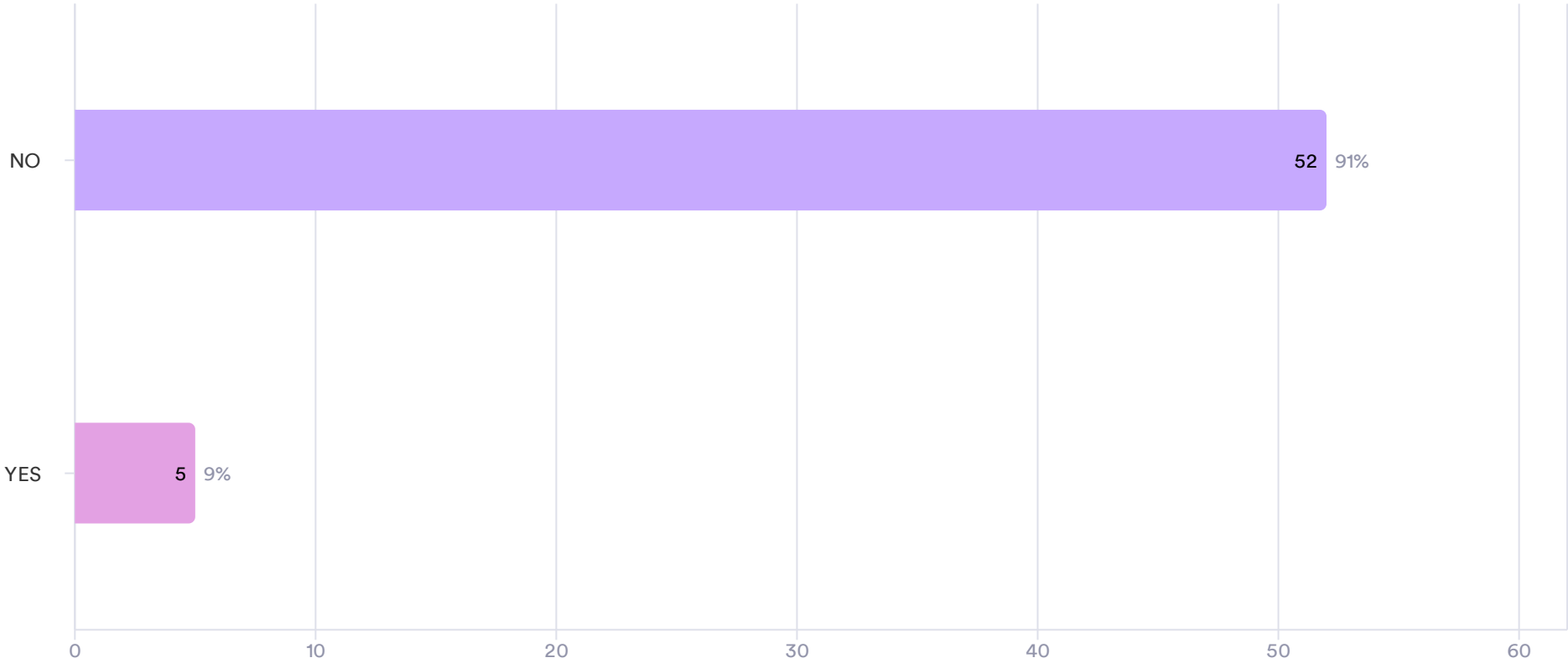
61 Responses



- NONE OF THE ABOVE
- Does NOT show the product well
- I can NOT tell if it's what I was looking for
- Does NOT make me want to click and learn more about it
- It shows a guy using it

Do you see an issue with it based on what they see in THIS picture.

57 Responses



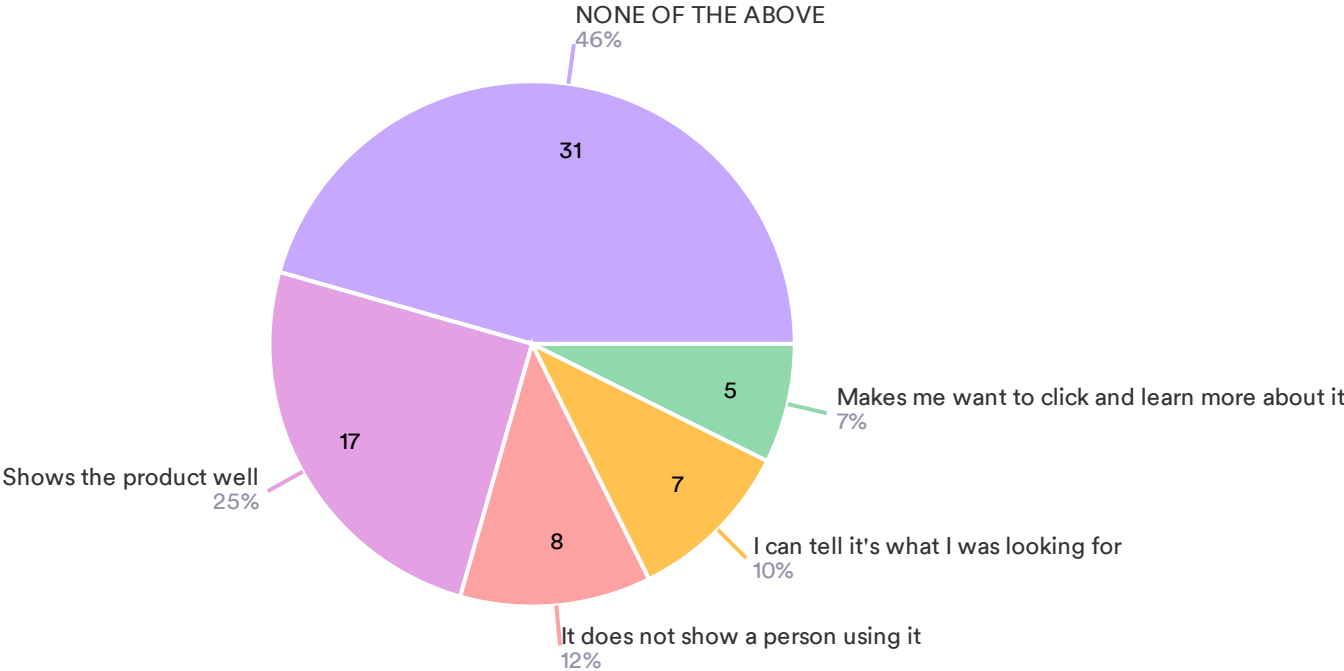
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	7
No	3
N/A	1
Would prefer a clearer picture	1
I love it just as it is.	1
N/a	1
Good photo showing how product is used	1
Great product photo. I can tell what it is and how to use it	1
Shows what the product is for.	1

Why WOULD you pick this product with this picture?

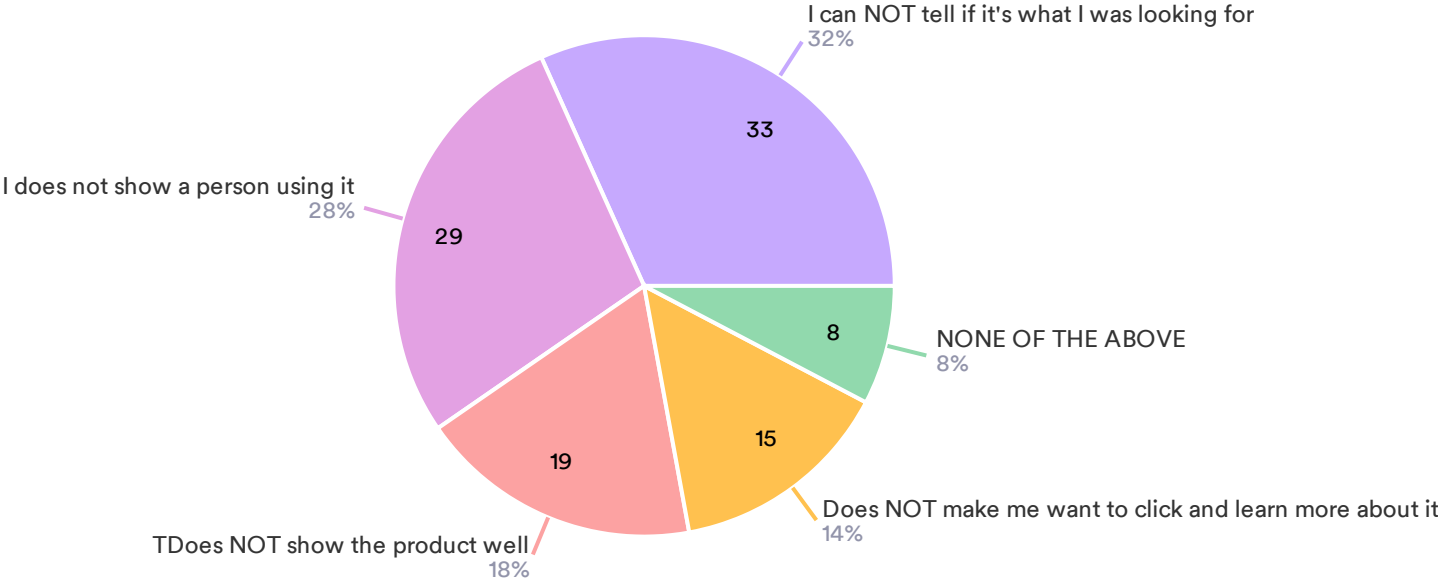
68 Responses



- NONE OF THE ABOVE
- Shows the product well
- It does not show a person using it
- I can tell it's what I was looking for
- Makes me want to click and learn more about it

Why would you NOT pick this product with this picture?

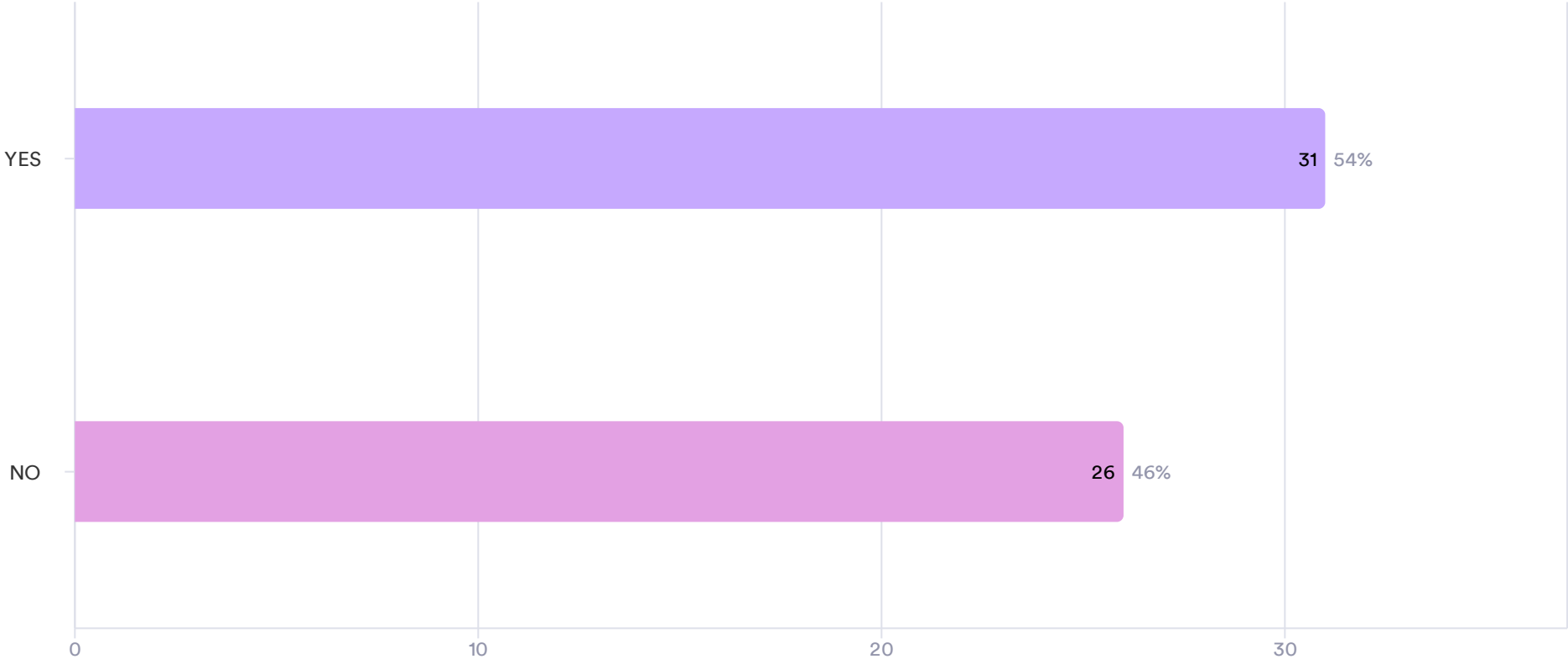
104 Responses



- I can NOT tell if it's what I was looking for
- I does not show a person using it
- TDoes NOT show the product well
- Does NOT make me want to click and learn more about it
- NONE OF THE ABOVE

Do you see an issue with it based on what they see in THIS picture.

57 Responses



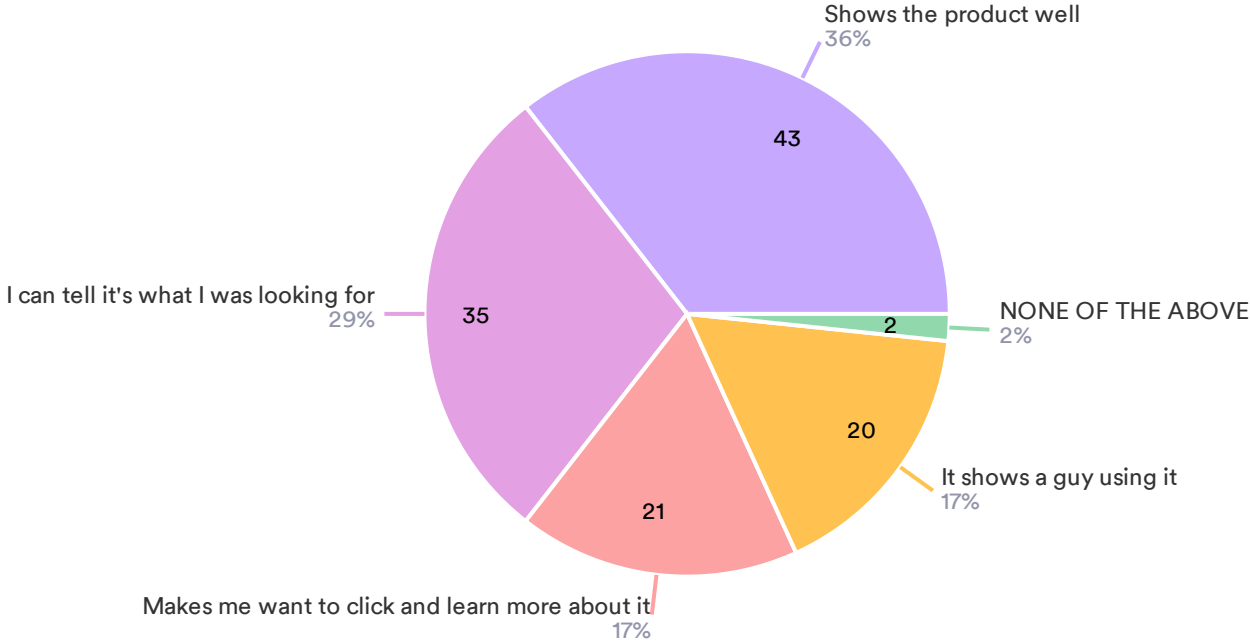
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	6
No	2
Add someone using it	1
Can't tell what the product is based on the picture	1
It needs a person using it to understand the product.	1
N/a	1
Confusing as to what it is	1
Can't tell what the product is	1
Does not show what the product is used for.	1

Why WOULD you pick this product with this picture?

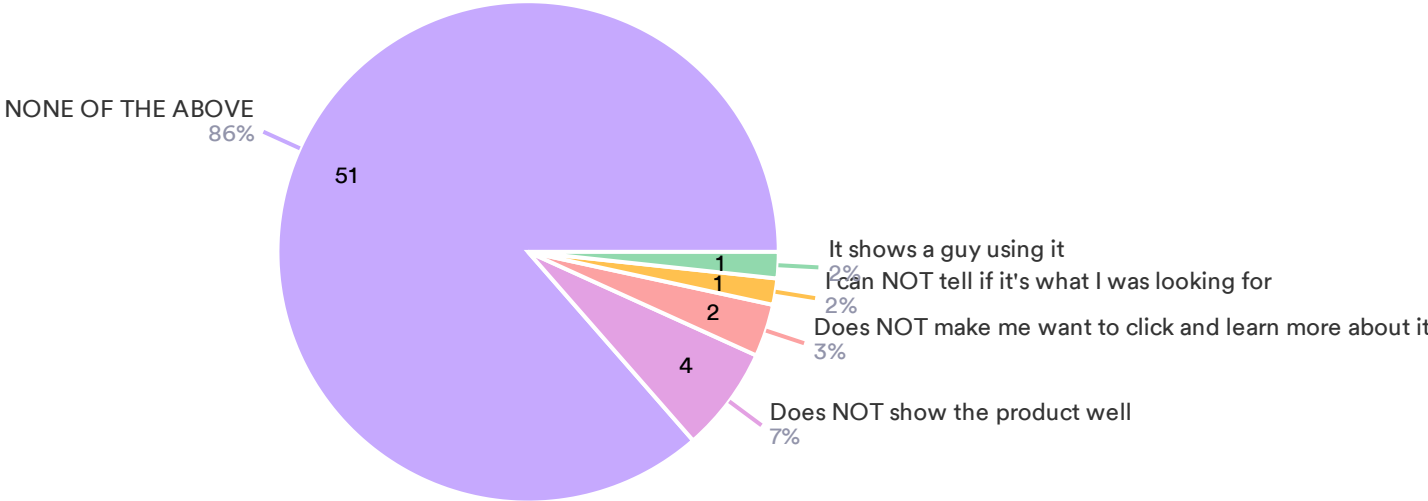
121 Responses



- Shows the product well
- I can tell it's what I was looking for
- Makes me want to click and learn more about it
- It shows a guy using it
- NONE OF THE ABOVE

Why would you NOT pick this product with this picture?

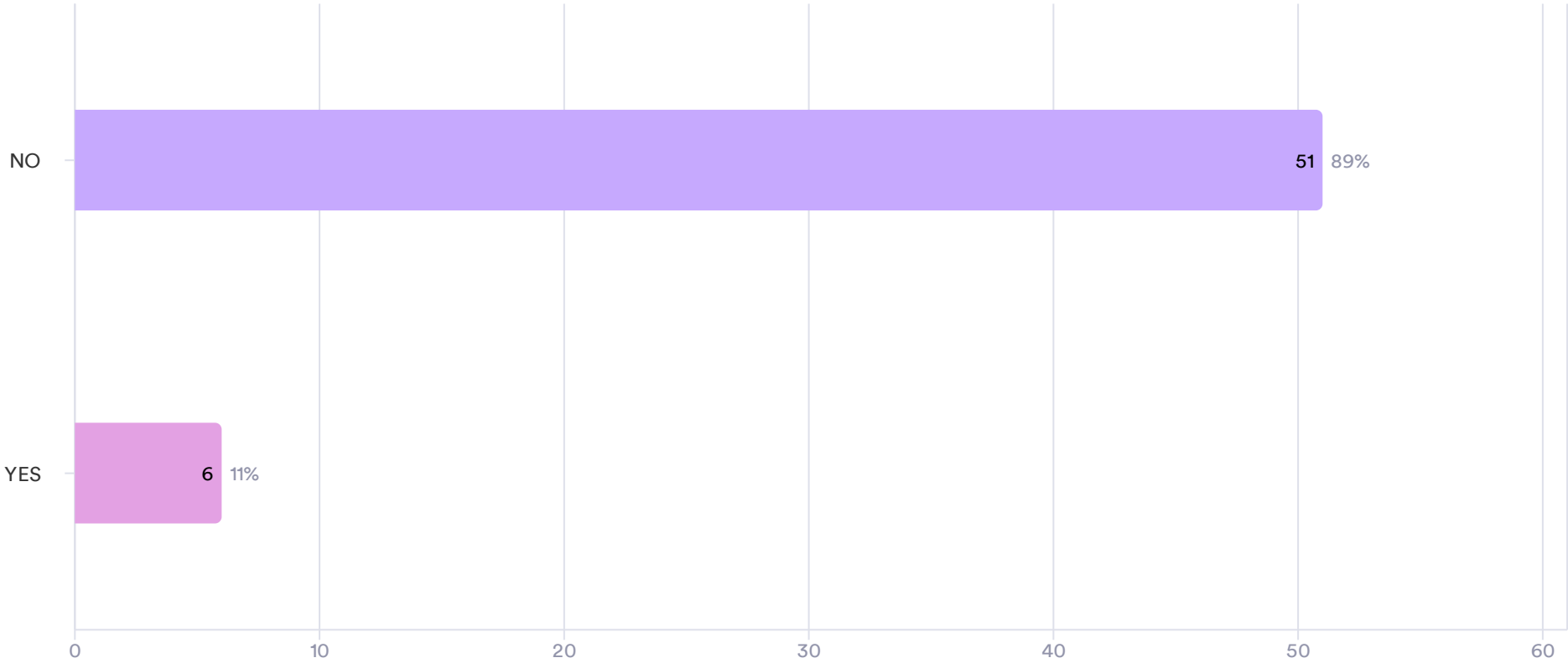
59 Responses



- NONE OF THE ABOVE
- Does NOT show the product well
- Does NOT make me want to click and learn more about it
- I can NOT tell if it's what I was looking for
- It shows a guy using it

Do you see an issue with it based on what they see in THIS picture.

57 Responses



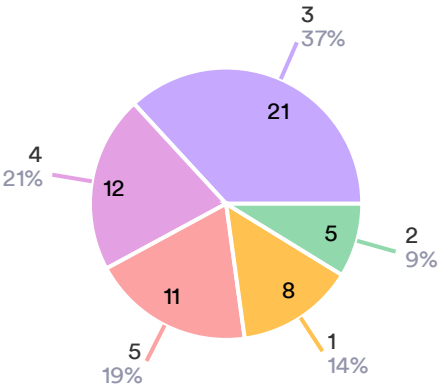
General suggestions on THIS product PHOTO...

57 Responses

Data	Responses
None	7
No	2
Good picture	2
Exactly what the product is	1
Wouldn't use as product display picture	1
It looks great!	1
N/a	1
Good photo	1
Main photo worthy	1

How likely are you to buy this product?

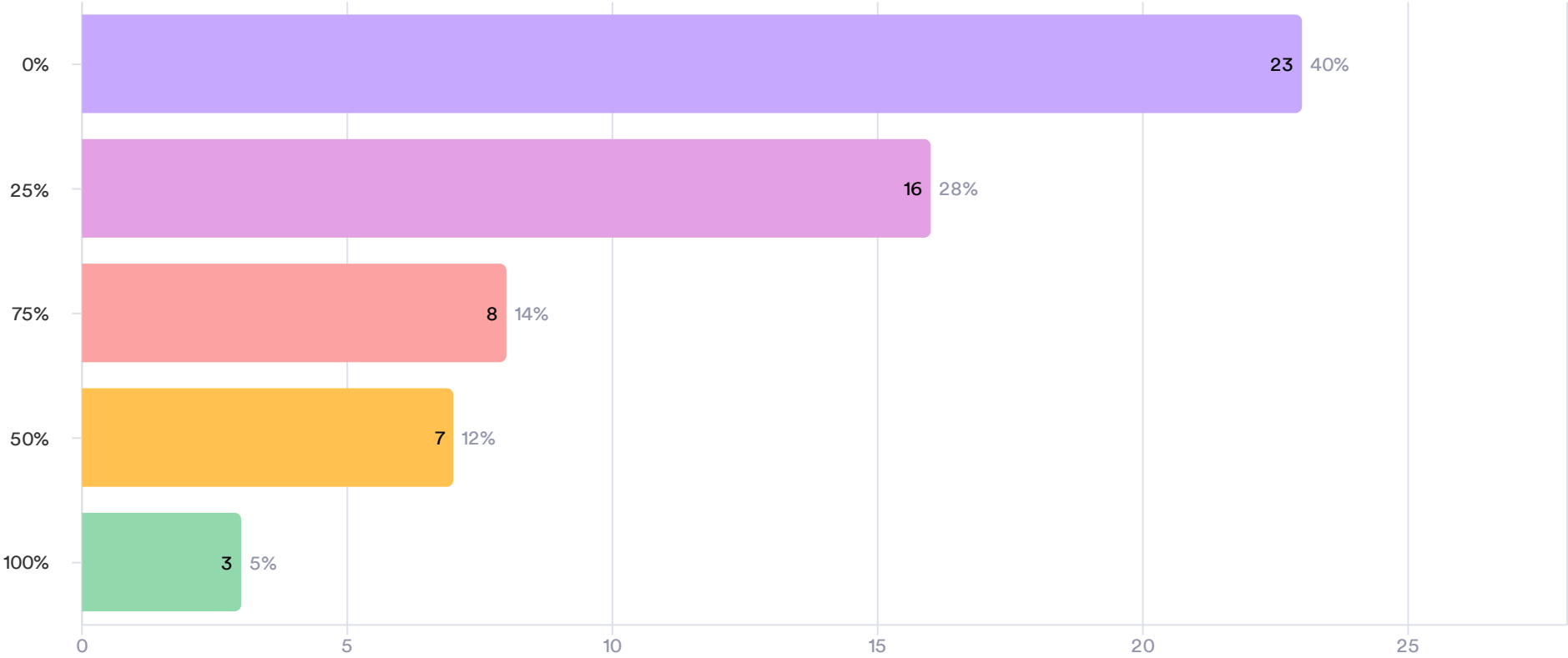
57 Responses



Data	Response	%
3	21	37%
4	12	21%
5	11	19%
1	8	14%
2	5	9%
6	2	2%

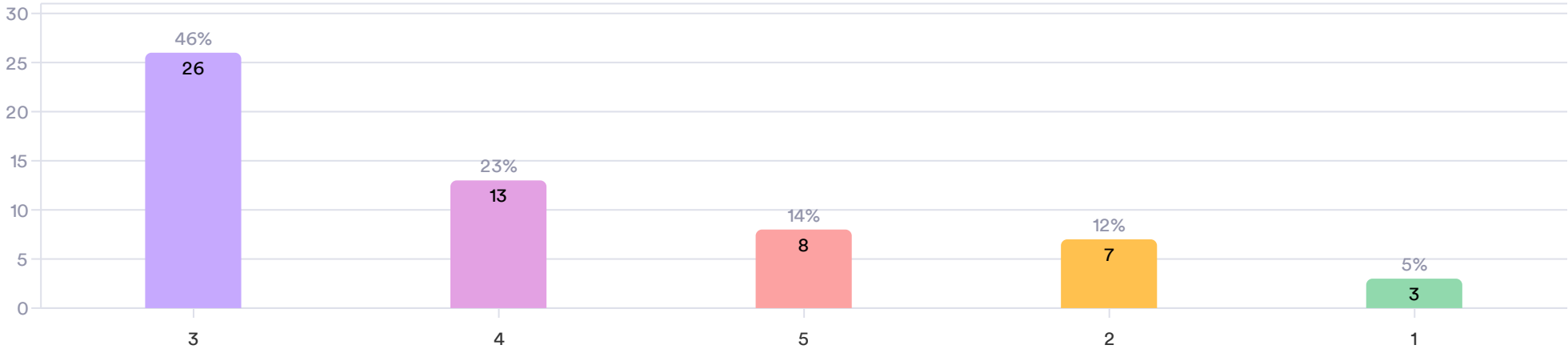
What Percentage of this style item do you normally buy on Amazon?

57 Responses



How competitive do you feel the market is for this product?

57 Responses



Data	Response	%
3	26	46%
4	13	23%
5	8	14%
2	7	12%
1	3	5%

ANY OTHER INFORMATION YOU WOULD LIKE TO TELL THE SELLER ABOUT THIS PRODUCT?

57 Responses

Data	Responses
No	13
None	9
Na	3
N/A	2
More examples of use	1
NA	1
I would look for other filters besides barbell pad. I have never used this product before so I would assume it would be something that goes on the floor to safely put your barbells on.	1
N/a	1
Not something I currently need	1

Thank You!

BARBELL PAD Choose a Main Photo