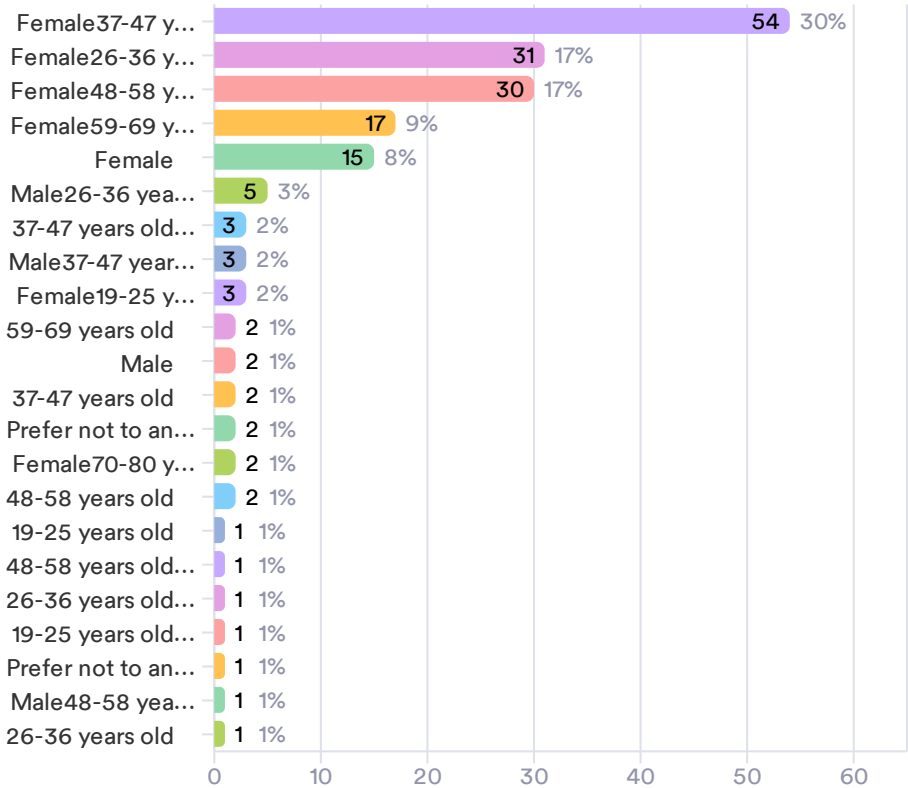


Market Analysis MyMed Syringes

REPORT

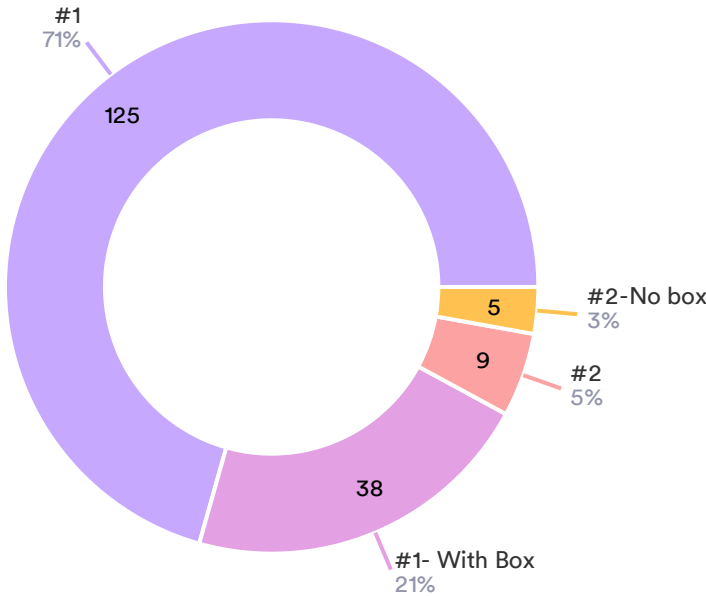
Pick your Gender & Age categories...

180 Responses- 6 Empty



Which picture of the product do you like more as a main photo on Amazon?

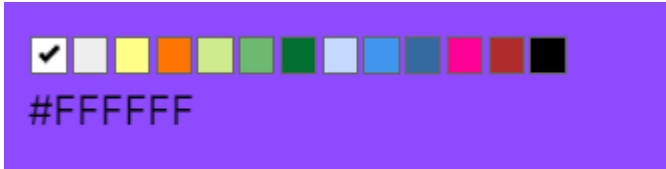
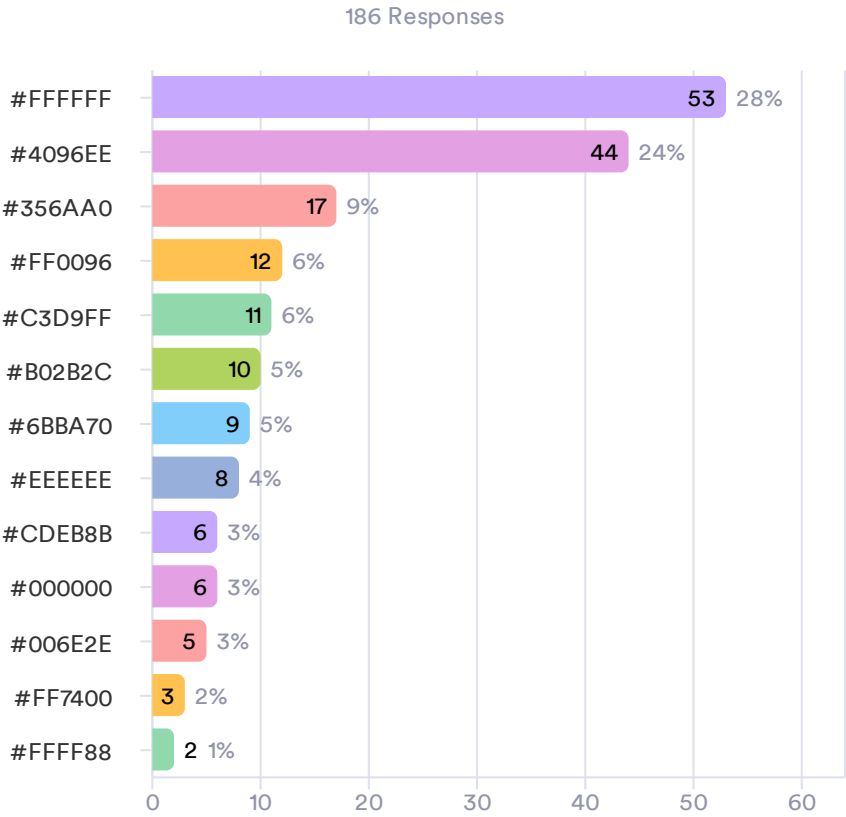
177 Responses- 10 Empty



Do you like the color of the box?

Data
113 Likes, 30 Dislikes
137 Likes, 35 Dislikes
Dislike (117 Likes, 31 Dislikes)
Dislike (117 Likes, 32 Dislikes)
Dislike (121 Likes, 33 Dislikes)
Dislike (123 Likes, 34 Dislikes)
Dislike (135 Likes, 35 Dislikes)
Dislike (145 Likes, 36 Dislikes)
Dislike (145 Likes, 37 Dislikes)

If you could change the color of the box what color would you choose?



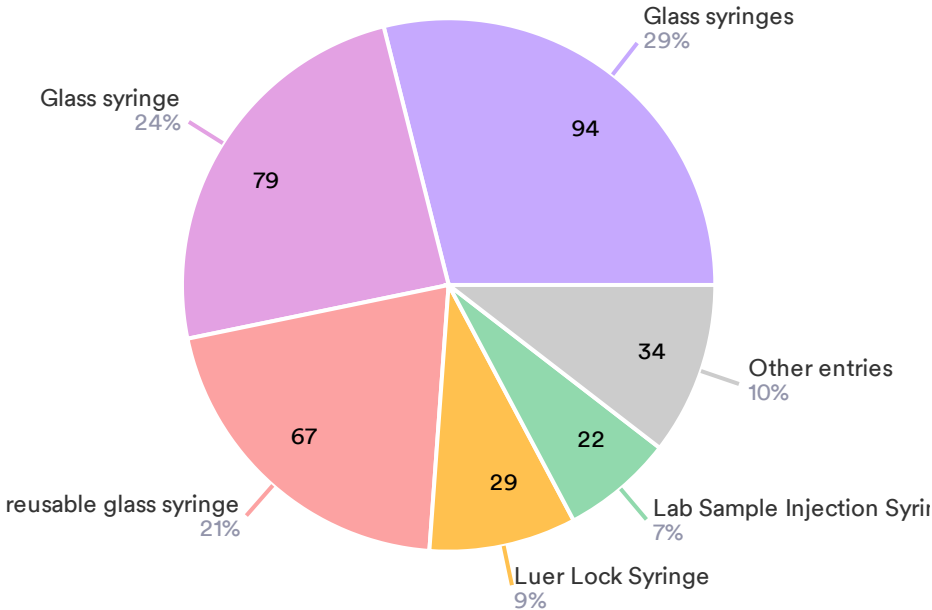
What is the price range you would pay for this product?

186 Responses

Data	Responses
1;80	11
1;25	11
1;20	9
1;30	7
1;15	6
1;50	6
1;17	4
1;10	4
1;13	4

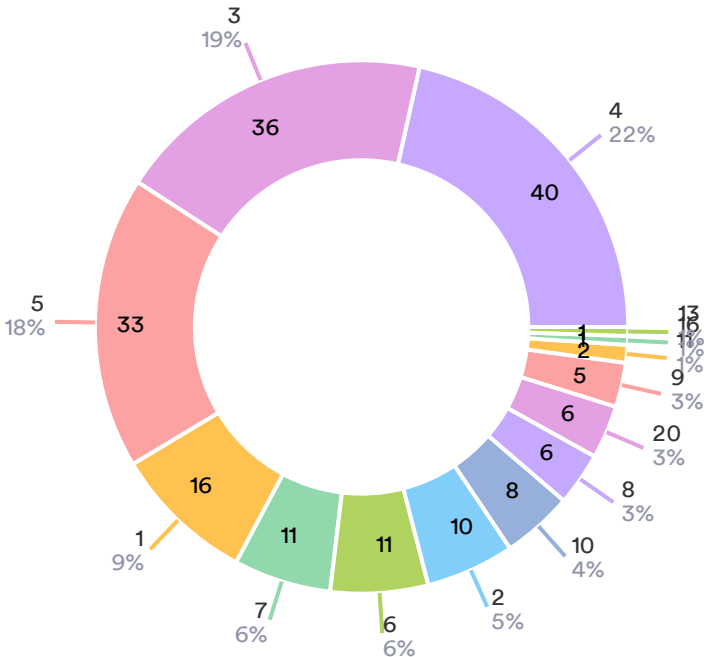
What Search words would you most likely use? (Can pick more than one)

325 Responses- 1 Empty



What is the maximum amount of pages you will look for an item before you change your search word?

186 Responses



How likely are you to buy this product?

185 Responses- 1 Empty

Best Response

3

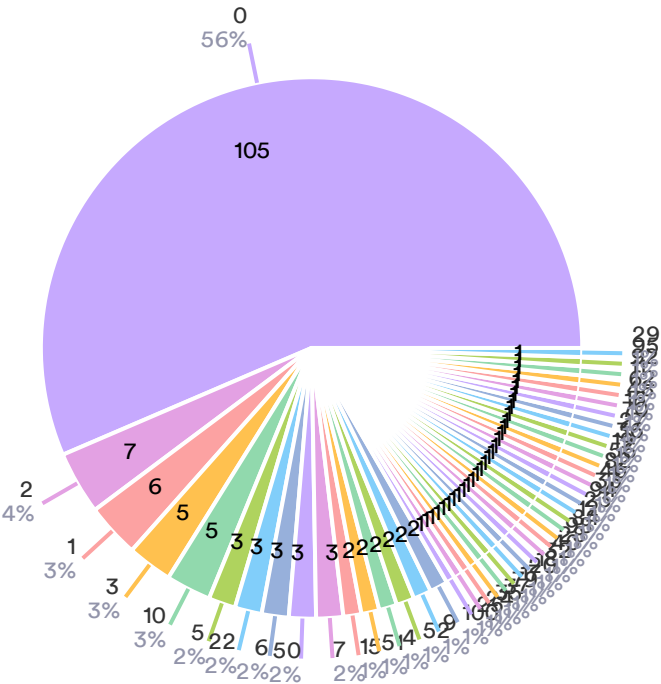
32%
Percentage

185
Responses

Data	Response	%
3	60	32%
1	53	29%
2	29	16%
4	28	15%
5	15	8%

What Percentage of this style item do you normally buy on Amazon?

186 Responses



How competitive do you feel the market is for this product?

184 Responses- 2 Empty

Best Response

3

53%
Percentage

184
Responses

Data	Response	%
3	98	53%
2	32	17%
4	26	14%
1	16	9%
5	12	7%

Thank You!

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